

# Matthew T. McGregor

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## SUMMARY:

Proven track record in entertainment production demonstrating strong creative and advanced technical skills, effective production supervision, and the ability to develop and deliver products.

## EXPERIENCE:

### **GoMcGregorGo[dot]com** Coppell, TX

GoMcGregorGo[dot]com is an independent entertainment production company providing engineering, studio design, technical consulting, internet promotions and multimedia production services.

#### 2003-Present: **Independent Producer**

- ◆ *Owner* of creative production company working on a freelance basis for music and media production clients including ABC Radio Networks, Radio Disney, Radioscape Music, Hooper Music Productions, Clear Channel Communications and dozens of radio stations worldwide.
- ◆ *Training, supervising and directing* interns interested in Media Production in my personal studio to conduct day-to-day operations and studio management.

### **Royal Restorations, LLC** Coppell, TX

Royal Restorations is a family owned design and build contracting firm with over \$1M in annual revenue.

#### 2005-Present: **Sales and Project Management**

- ◆ *Achieving personal sales targets* of \$500,000 in annual construction projects.
- ◆ *Managing projects* from design conception and scheduling through final production.
- ◆ *Maintaining* client and vendor relationships, preparing budgets and analyzing project cost recaps. Achievements include:
  - Implementing a budget review process resulting in a 3x increase in profit margins in addition to defining budgetary guidelines and formatting which improved production.
  - Establishing new vendor relationships and implementing a vendor review process as a part of the company's continuous improvement program.

### **WOW! Entertainment, Inc.** Dallas, TX

WOW! Entertainment is a multimedia production company and the largest independent provider of themed entertainment to the Six Flags and Premier Parks theme park systems. Clients include Walt Disney Pictures (102 Dalmatians), Hollywood Records, Rhino Records, Carnival Cruise Lines, McGraw-Hill Publishing and Hal Leonard Publishing.

#### 2001-2005: **Director**

- ◆ *Co-produced* title track to Walt Disney Pictures release "102 Dalmatians" for film and soundtrack CD. Also contributed as chief engineer, performer and sound designer for soundtrack and film opening elements.
- ◆ *Elevated* music production to the dominant growth area in the company through re-engineering the production process, improving budgets, and driving studio expansion. As a result, music production revenue increased from 10% to over 70% of total company revenues.
- ◆ *Wrote, arranged, recorded and produced* music for themed shows and publishers using Finale, Digital Performer and ProTools software. Associate producer on over 400 singles for McGraw-Hill Publishing and the State of Texas General Music Education curriculum in 2004.

1996-2001: **Production Manager**

- ◆ *Produced, edited and arranged* popular and classical choral arrangements for the Hal Leonard and McGraw-Hill publishing companies. Approximately 25-30 singles and larger works were written for the WOW! catalog annually as well as titles for the Music Express publication, other specialty products and titles in the catalogs of best selling choral writers.
- ◆ *Installed* multi-channel surround soundtracks for theatrical clients.
- ◆ *Produced* soundtracks for Six Flags Corporation, Carnival Cruise Lines and Dolly Parton's "Dixie Stampede" dinner theatre attractions. Shows included the Austin City Limits "Legends" show, the "HOWL" Halloween show, "Boy2K", the "Grease Monkeys", "The Big Time Review", "It's Alright", "Xtreme Country" and "The Christopher Allan Graves Show."
- ◆ *Managed, scheduled and supervised* all aspects of show productions including auditions, rehearsals, sound and lighting technical integration and show performances for theme park clients.

**Shadow Tribe Productions** Dallas, TX

Shadow Tribe Productions provided business services for the touring band Shadow Tribe as well as managed independent music productions. Shadow Tribe performed for industrials and corporate functions as well as a premier list of A-clubs in the southern United States. Clients included Kaleidoscope Entertainment, Circle R Ranch, Cowboys and Billy Bobs Texas.

1991-1996: **Independent Music Producer**

- ◆ *Owner* of creative music production business with 6 full time employees. Toured and promoted live shows throughout the South and Southwest. Produced sound and lighting system specs, creating technical riders for live shows and trained live event crew.
- ◆ *Recorded and released* CDs "The Power of OM" and "The Power Of Chant" for relaxation/meditation featuring vocalist Tom Koshy.
- ◆ *Taught* as a full time private music instructor.

## COMPUTER SKILLS:

- ◆ Expert: Computer Composition & Sound Design, DAW, Pro-Tools, Digital Performer
- ◆ Expert: Network Technologies, Windows & Mac OS
- ◆ Expert: MS Word, Excel and Office Suite
- ◆ Advanced: Macromedia Studio Suite, HTML, XHTML, CSS
- ◆ Advanced: Adobe CS, Photoshop, Illustrator, Final Cut Pro
- ◆ Working Knowledge: Lighting and Show Automation, CAD, Sketch, Video Production

## EDUCATION:

May 1991 **University of North Texas** Denton, TX  
Bachelor of Arts: Mathematics with a Double Major in Music

Minor: Jazz Studies